

AADP has an open Intern position: Social Media/Film Production Intern

AADP would like to tell the stories of our blood cancer patients and marrow/ PBSC donors through photos, videos and storytelling. As a member of AADP's Social Network team, you will be supporting our organization by creating engaging content and highlighting the essence and brand of AADP's mission, hope for patients, searching for a life saving match and the generosity of donors. We will then use social media to deliver these stories.

Specific duties and responsibilities can be tailored to your strengths, interests, and the internship goals. Duties and responsibilities will include:

- Design and execute social/digital media strategy for AADP
- Interviewing and writing blog posts.
- Photos/videos of patients and donors
- Documenting select registration drives held in the community, capturing the stories of registering donors, community leaders and volunteers.
- Photograph and video at special events or fundraisers

If you possess the qualities or skills listed below and would like to put them to use for the greater good, please contact Asian American Donor Program (AADP). We are looking for a 20 hours a week commitment for 20 weeks for a stipend:

- Digital/Tech Savvy:
 - Photographer
 - Videographer (interviewer, editing and producing videos)
- Storytelling:
 - A good listener and very patient (entrepreneurial/friendly and conversational)
 - Excellent verbal and written communication skills
- Passionate about social media and digital media
- Fast learner, detail oriented, and ability to meet deadlines.

Proficient in: Facebook, Twitter, YouTube, Pinterest, Instagram, WordPress or other blogging forum. You will need to sign a confidentiality and content agreement. Please have your portfolio available for review.

Candidate needs to provide own audio and video equipment and can work remotely on his/her computer.

To apply: Send cover letter, resume (if you have one) and URL's to your social media, if public or allow AADP access, to Carol@aadp.org and James@aadp.org along with your portfolio (if you have it in soft copy). You can also call Carol and James @ 510-568-3700.