



BUZZED FOR CANCER

Sunday, August 19 from 11am - 3pm at Trademark & Copyright, SF
1123 Folsom Street, San Francisco, CA 94103

Buzzed for Cancer is a fundraiser and a way to show support for patients with leukemia and lymphoma who lose their hair due to treatment.

Visit BUZZEDFORCANCER.EVENTBRITE.COM for tickets and info

GET A BUZZ CUT FOR CHARITY

We're looking for people who want to get a buzz cut for charity.
Participants will have a fundraising goal of \$500.
They'll also receive a free drink and merch!

INTERESTED? CONTACT SHANNA@AADP.ORG



Asian American Donor Program
Serving Multi-Ethnic Communities





Dear Mr. Smith,

Asian American Donor Program
2169 Harbor Bay Parkway
Alameda, CA 94502

1-800-59-DONOR

Telephone
510-568-3700
Fax
510-568-2700

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Asian American Donor Program (AADP) would like to invite you to join us as a sponsor for our 1st Annual "Buzzed for Cancer", fundraising event. Buzzed for Cancer will take place on **Friday, August 10th 2018, from 5:30pm-10:00pm at Trademark and Copyright** in San Francisco.

During the event, we will have 10 individuals who have signed up and raised a given amount of money, get their heads shaved. We are hosting this event to not only raise funds, but also support the thousands of leukemia and lymphoma patients who lose their hair as a result of treatment.

AADP is a community (501c3) nonprofit organization dedicated to increasing the availability of stem cell donors, helping to building a diverse marrow registry, and saving lives by working with the community. We work closely with patients diagnosed with leukemia, lymphoma, and other blood diseases and help them tell their story. Many blood diseases are curable by a bone marrow or stem cell transplant. We are able to achieve our mission only with the generous support of organizations like yours and individuals such as you.

AADP Fiscal Year 2016 Highlights:

- AADP hosted 475 donor drives and registered 9,896 new diverse members
- 44 donors matched a patient in need, 44 lives saved

Because finding a matching donor is often based on ethnicity, many patients die because there are so few donors from the diverse community listed on the national registry. It costs \$100 to add one (1) new donor onto the registry, and we need your help to continue our cause. Your tax deductible donation will help more patients find their life saving match.

To ensure that your company's name and advertisement appear in promotional materials, please reply by **Friday, July 27th, 2018**. Please send all image-ready advertisement materials to mylanah@aadp.org. The deadline to be included in the program booklet is **Wednesday, August 1st 2018**.

Thank you for your time in exploring this sponsorship opportunity. We look forward to hearing from you and hope to work with you as a valuable supporter of AADP's 1st Annual Buzzed For Cancer event.

Sincerely,
Mylanah Yolangco
Outreach Coordinator
mylanah@aadp.org

Asian American Donor Program is dedicated to increasing the availability of potential stem cell donors for patients with life threatening diseases curable with a stem cell transplant.

SPONSORSHIP LEVELS

All donations made to AADP (a 501c3 organization) are tax deductible

Title Sponsor \$2,000+

- Show titled "(Company Name) presents: "AADP Buzzed for Cancer 2018"
- Logo on stage as backdrop
- Logo banner on promotional video
- Full page ad inside program cover or back cover
- Logo in printed and social media marketing materials
 - Recognition on website, Facebook, Twitter, YouTube promotional video, etc.
 - Large logo on back of t-shirts
- One (1) display table with prominent logo placement around event
- Full page ad inside AADP's next newsletter

Premier Partner \$750+

- Full page ad inside program
- Logo in printed and social media online marketing materials
 - Recognition on website, Facebook, Twitter, YouTube promotional video etc.
 - Large Logo on back of t-shirts
- One (1) display table with prominent logo placement around event
- Full page ad inside AADP's next newsletter

Community Builder \$400+

- Half page ad inside program
- Logo in printed and social media online marketing materials
 - Recognition on website, Facebook, Twitter, YouTube promotional video, etc.
 - Small logo on t-shirts

Creative Contributor \$200+

- Quarter page ad inside program
- Recognition on website, Facebook, Twitter, YouTube promotional video, etc.
 - Logo placement around event
 - Small logo on t-shirts

Nonprofit Supporter \$100+

- Recognition inside program
- Recognition on website, Facebook, Twitter, YouTube promotional video, etc.
 - One (1) shared display table (with another nonprofit) with prominent logo placement around event
 - Small logo on t-shirts

Food Sponsorship for Comedians

- Provides Dinner for 4 performers before the show
- Quarter Page ad inside program

Raffle and Silent Auction Sponsorship

- Items valued at \$50 or higher
- Quarter page ad inside program

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Media Sponsorship

- Help spread the word about Laugh for Lives through print, radio or television broadcast

In addition, Food, Raffle, and Media Sponsors to receive:

- Honorable mention inside program
- Logo placement around event.



Buzzed for Cancer- Participation Contract

I understand that the name Asian American Donor Program (AADP) and the official logo of the organization is a registered trademark of the Asian American Donor Program (“AADP”). I agree that the use of such registered trademark in any printed materials or advertising requires the prior written approval of AADP. I also agree that I will not allow or participate in the use of a razor to shave the head of anyone at the activity benefitting AADP (if head-shaving is taking place), and that I will review and abide by AADP procedures regarding the proper handling of financial donations and assist AADP in clarifying and recognizing any and all donations collected by me as a representative of and volunteer for AADP, as described on AADP’s website. The AADP Buzzed for Cancer Event is a valuable and special asset of AADP that provides a unique way for volunteers to raise funds. In consideration of this unique collaboration, I agree that from today and continuing for a period of three (3) years after completing this agreement I will not directly promote or recruit for any head shaving fundraising events other than AADP head shaving events. This restriction shall apply to the geographical area that includes the United States in its entirety.

In order to accomplish our shared purpose, AADP may be required to grant me access to confidential information and proprietary technology, processes and know-how of AADP (“Confidential Information”). I understand and agree that Confidential Information, including but not limited to volunteer information, donor information and web application access provided, has been developed or obtained by AADP through investment of significant time, effort and expense. I agree to keep confidential all Confidential Information provided by AADP, and not to use any such Confidential Information unless legally required to do so. In which case it shall give written Notice to AADP, as soon as possible, of its intent to comply with legal process.

PUBLICITY CONSENT & RELEASE

I hereby irrevocably grant AADP permission to use my name, biographical and occupational description, and business and personal information as provided by me to AADP. In addition, I hereby irrevocably grant permission to use and waive any rights of compensation or ownership of any pictures, film footage, likenesses, voices, or any or all of them in a greeting card, recording, print ad, motion picture film, television production or reproduction, direct mail piece, newsletter, website article, website event, social media event or article, event donation page, press release, sound track recording film strip, or still photograph related to my participation in this event/activity, used for purposes of furthering the charitable aims of AADP. Furthermore, I hereby grant to AADP, its clients, successors, assigns and/or anyone acting under the authority or permission of any of them, the right to make originals of any of the items referred to in the preceding paragraph, to use such items in advertising and publicity in any and all publications and other media without limitation or reservation for any lawful purpose, to reproduce in any form or manner, and to copyright any such items in connection with the charitable aims of AADP.

I understand that neither I nor my business shall receive any compensation for my or my business' appearance in AADP promotional materials or activities. I hereby agree to hold AADP harmless and to indemnify AADP and its volunteers, contractors, agents and employees, and anyone acting under the authority or permission of AADP, from any and all claims arising out of, or resulting from, the use of any unauthorized images provided by me to AADP or shared by me on the AADP website.

AGREEMENT ON CONDUCT

I understand that in participating in an event or fundraising activity benefitting AADP, I am responsible for conducting myself reasonably and with due regard for the safety and welfare of others. I understand that my commitment of time and funds to the Foundation does not in any way grant me the authority to act on behalf of AADP, and understand that I cannot sign contracts or make other agreements on AADP's behalf, including but not limited to agreements with other charities or fundraisers, even with respect to the event/activity benefitting AADP. I agree to follow all state and local regulations with regard to all activities in relation to my fundraising activities for AADP and understand that I have a duty to cooperate with AADP in all regards.

FITNESS FOR EVENT

I agree not to participate if, at the time of service, I know or have reasonable grounds to believe that I am not physically capable of participating in the event/activity, or if I have a communicable disease which could reasonably be expected to be transmitted during the course of this event/activity, including receiving barbering services, if applicable. I will inform AADP of such communicable disease prior to my participation in the event/activity and/or receiving barbering services, if applicable. Such diseases include, but are not limited to: cold, influenza or other respiratory illness, streptococcal pharyngitis ("strep throat"), purulent conjunctivitis ("pink eye"), pertussis ("whooping cough"), varicella ("chicken pox"), mumps, tuberculosis, impetigo (bacterial skin infection), pediculosis (head lice), scabies ("crabs") and any other disease that could reasonably be transmitted during the course of the event/activity, including receiving barbering services. I understand that certain diseases may prevent me from being able to participate in the program, and that AADP reserves the right to prevent me from participating in the event/activity if it determines that there is a reasonable possibility that my participation may result in the transmission of a communicable disease to other participants.

HOLD HARMLESS, WAIVER, AGREEMENT ON CONDUCT, & ASSUMPTION OF RISK:

I, _____, an individual, have freely and voluntarily chosen to participate in this event/activity benefitting AADP. I understand that there are certain risks associated with participating in any event/activity and participation is not without risk to myself, my employees, members of my family, or guests who may attend. I understand such risks include, but are not limited to, personal injury, property damage or loss, and death. In consideration of and as inducement to AADP's acceptance of my, or my child's entry for this event/activity benefitting AADP, I expressly assume any and all risks of such damage or injury occurring to me, my child, or my business at this event/activity, any other function benefitting

AADP, or within the surrounding area thereto, and I hereby release and agree to indemnify, defend, and hold harmless AADP, and all its related entities, employees, directors, officers, members, volunteers, beneficiaries, venue hosts and agents from any and all liability of any nature, causes of action, debts, claims, and demands of every kind and nature, whatsoever, for injury or damage, which I or any member of my family or any other person accompanying me to this event may incur, or for which I may be liable, and which arises or is alleged to arise in connection with my or their participation in an event/activity benefitting AADP, whether occurring on the event grounds or the surrounding area thereto, or while traveling to or from such grounds or surrounding area. This release includes, but is not limited to, any claim for personal injury, property damage, wrongful death, and any and all fees and expenses related thereto whether the same shall arise by negligence, active or passive, or otherwise while I engage in this event/activity benefitting AADP or which may accrue thereafter in connection with the event/activity benefitting AADP, or in connection with any fundraising activities which I may conduct before or after the event/activity benefitting AADP.

I have read and understand this Agreement, and am aware of the legal consequences of signing this Agreement, which I agree is governed by the law and jurisdiction of the State of California, United States of America, regardless of where I live, where the Agreement is signed or where the event/activity benefitting AADP takes place. I agree that this Agreement will continue in full force and effect after the termination of the event/activity benefitting AADP, whether such termination is by agreement by operation of law or otherwise. I agree that if any provision of this Agreement is held invalid or unenforceable by a court of competent jurisdiction the remaining provisions will continue to be fully effective. I agree that a photocopy of this Agreement will be sufficient to demonstrate that I signed the Agreement and that an original need not be retained by AADP. I understand and agree that I may not participate or continue to participate in the event/activity benefitting AADP unless I have read and signed this Agreement, and that my execution of this Agreement binds both me and any business participating in the event/activity benefitting AADP of which I am a principal owner, or agent. I understand and agree that this Agreement contains the entire agreement between the parties, and supersedes any prior oral or written agreement concerning the subject matter.

IF PARTICIPANT IS A MINOR (UNDER 18 YEARS OF AGE), A PARENT / GUARDIAN MUST COMPLETE THIS SECTION

I understand the nature of the AADP event and believe my minor child's ("the Minor") experience and capabilities to be such that the Minor is qualified to participate in the SBF event. I or someone designated by myself, shall (i) accompany the Minor at all times during the Minor's participation of the AADP event],

(ii) inspect the premises, facilities, and equipment to be used or with which the Minor may come in contact and (iii) instruct the Minor to immediately leave the area and refuse to participate further in the AADP event in the event anything is unsafe.

I fully understand and will instruct the Minor that the activities at the AADP event may be dangerous and participation in the AADP event involves risks, including, but not limited to, risk of personal injury, property damage or loss, and death. I consent to the Minor's participation in the AADP event. I have read this Agreement, and understand that by signing it, I give up substantial rights I and/or the Minor would otherwise have.

Parent/Guardian Signature: _____

Parent/Guardian Name: _____

PLEASE PRINT IN BLOCK LETTERS: Male Female Adult Minor*

Please print name: _____

Email: _____ Phone _____

Did you already register online? Yes No

Address: _____

City: State: Postal Code: _____

Date: Event location/venue: _____

Signature: _____

I am a(n): Organizer Shavee Volunteer Child touched by cancer Parent of a child touched by cancer